

PageSpeed Insights

Mobile



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Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 26 blocking script resources and 35 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.selmaks.by/bitrix/templates/selmaks/modal.js>
- <https://www.selmaks.by/bitrix/templates/selmaks/jquery.maskedinput.js>
- <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.js>
- <https://www.selmaks.by/bitrix/js/main/core/core.js?1534855490125972>

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- https://www.selmaks.by/bitrix/js/main/core/core_fx.js?153485549016888
- <https://www.selmaks.by/bitrix/js/main/jquery/jquery-1.8.3.min.js?153485549093637>
- <https://www.selmaks.by/bitrix/js/altasib.feedback/jquery.maskedinput/jquery.maskedinput.min.js?15348554914312>
- https://www.selmaks.by/bitrix/js/main/core/core_ajax.js?153485549041004
- https://www.selmaks.by/bitrix/js/main/core/core_popup.js?153485549070773
- https://www.selmaks.by/bitrix/js/currency/core_currency.js?15348554872459
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/basket-line/script.js?15348555015335>
- https://www.selmaks.by/bitrix/templates/.default/components/altasib/feedback.form/zakaz-zvonka/form_script.js?153485550118291
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/horizontal_multilevel_top/script.js?1534855499470
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.compare.list/top_compare/script.js?15348554993239
- <https://www.selmaks.by/bitrix/components/bitrix/search.title/script.js?15348554719674>
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/header-basket/script.js?15348555015335>
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/script.js?15348554996096
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/script.js?155785743439870>
- <https://www.selmaks.by/bitrix/components/bitrix/catalog.compare.list/templates/.default/script.js?15348554673239>
- <https://use.fontawesome.com/ca7f95fbd7.js>
- <https://code.jquery.com/jquery-2.1.3.min.js>
- <https://www.selmaks.by/feedback/js/feedback.js>
- <https://www.selmaks.by/feedback/js/jquery.arcticmodal.js>
- <https://www.selmaks.by/feedback/js/jquery.jgrowl.js>
- <https://www.selmaks.by/jquery.maskedinput.min.js>
- <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.carousel.js>

[Optimize CSS Delivery](#) of the following:

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- <https://www.selmaks.by/bitrix/templates/selmaks/modal.css>
- <https://www.selmaks.by/bitrix/css/main/bootstrap.css?1549573953141615>
- <https://www.selmaks.by/bitrix/css/main/font-awesome.css?153485550328777>
- <https://www.selmaks.by/bitrix/js/main/core/css/core.css?15348554903963>
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/basket-line/style.css?15348555014967>
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/horizontal_multilevel_top/style.css?15348554994591
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.compare.list/top_compare/style.css?15428106822057
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/search.title/header-search/style.css?15496312694825>
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/header-basket/style.css?15348555014923>
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/style.css?155103756313256
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/themes/green/colors.css?1541402718895
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/news.list/slider/style.css?1534855499150>
- https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/info_menu/style.css?15422915762083
- https://www.selmaks.by/bitrix/js/main/core/css/core_popup.css?153485549017570
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/style.css?156388399934222>
- <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/themes/blue/style.css?15495597881360>
- <https://www.selmaks.by/bitrix/components/bitrix/catalog.compare.list/templates/.default/style.css?15348554671265>
- <https://www.selmaks.by/bitrix/templates/selmaks/styles.css?15432412385294>
- https://www.selmaks.by/bitrix/templates/selmaks/template_styles.css?1569078832101423
- <https://www.selmaks.by/bitrix/templates/selmaks/colors.css?15432412381945>
- <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.css?15432412383867>
- <https://www.selmaks.by/bitrix/templates/selmaks/style-modal.css?15481261676523>

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- <https://use.fontawesome.com/ca7f95fbd7.css>
- <https://fonts.googleapis.com/css?family=Noto+Sans:400,700&subset=cyrillic>
- <https://use.fontawesome.com/releases/v4.7.0/css/font-awesome-css.min.css>
- <https://www.selmaks.by/feedback/css/jquery.arcticmodal.css>
- <https://www.selmaks.by/feedback/css/jquery.jgrowl.css>
- <https://www.selmaks.by/css/style.css>
- <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.carousel.css>
- <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.theme.css>
- <https://www.selmaks.by/mainPageStyle.css>
- <https://www.selmaks.by/bitrix/templates/selmaks/swiper.min.css>
- <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.css>
- <https://www.selmaks.by/bitrix/templates/selmaks/slick/slick.css>
- <https://www.selmaks.by/bitrix/templates/selmaks/slick/slick-theme.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 2.6MiB (48% reduction).

- Compressing <https://www.selmaks.by/upload/iblock/44b/44b8c0e11be87c775498e7978510e1fb.jpg> could save 230.6KiB (71% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/e7f/e7f123b2d9e34b2348558a58710040bc.jpg> could save 227.3KiB (68% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/c13/c130f93d9f184ffe2afe55be5e7803c.jpg> could save 199.1KiB (57% reduction).
- Compressing <https://www.selmaks.by/upload/img/opt.jpg> could save 150.8KiB (48% reduction).
- Compressing

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- <https://www.selmaks.by/upload/iblock/3ee/3eed425939a21fad92c8e410f159ab40.jpg> could save 122.2KiB (80% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/Gallery-gazebo.jpg> could save 119.7KiB (50% reduction).
 - Compressing <https://www.selmaks.by/upload/iblock/959/959eeaa1aa4196d0ec71b60f229769ee.jpg> could save 112.2KiB (73% reduction).
 - Compressing <https://www.selmaks.by/upload/img/landing/proizveliBg.jpg> could save 79.6KiB (64% reduction).
 - Compressing <https://www.selmaks.by/upload/img/landing/galery/Gallery-greenhouse.jpg> could save 74.8KiB (30% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/12-min.jpg> could save 48.4KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/iblock/122/122117c3588c63e9616db75543aa0629.jpg> could save 45.1KiB (26% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/10-min.jpg> could save 43.2KiB (61% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/11-min.jpg> could save 41.4KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/img/katalog/bes.jpg> could save 38.2KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/13-min.jpg> could save 36.1KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/7-min.jpg> could save 34KiB (49% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/9-min.jpg> could save 33.5KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/2-min.jpg> could save 32.6KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/1-min.jpg> could save 32.1KiB (56% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/13-min.jpg> could save 32KiB (57% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/11-min.jpg> could save 31.7KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/1-min.jpg> could save 30.6KiB (50% reduction).

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- Compressing <https://www.selmaks.by/upload/img/mainpage/slider/call.png> could save 30.5KiB (11% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/6-min.jpg> could save 30.4KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/15-min.jpg> could save 29.7KiB (52% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/7-min.jpg> could save 29.7KiB (57% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/17-min.jpg> could save 29.6KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/6-min.jpg> could save 29.5KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/1e9/1e96aa7117f4c1955406a21f637bb865.jpg> could save 28.9KiB (63% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/12-min.jpg> could save 28.7KiB (55% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/10-min.jpg> could save 28.6KiB (51% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/14-min.jpg> could save 28.3KiB (53% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/5-min.jpg> could save 28.2KiB (53% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/profpol.jpg> could save 27.5KiB (51% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/2-min.jpg> could save 26.9KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/9-min.jpg> could save 25.9KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/18-min.jpg> could save 25.6KiB (52% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/3-min.jpg> could save 24.9KiB (56% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/4-min.jpg> could save 23.9KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/16-min.jpg> could save 23.1KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/4-min.jpg> could save 22.8KiB

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(54% reduction).

- Compressing <https://www.selmaks.by/upload/img/katalog/vod.jpg> could save 20.2KiB (46% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-shipher.jpg> could save 19.8KiB (27% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-conplect.jpg> could save 19.7KiB (30% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/dush.jpg> could save 19.3KiB (44% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_vertical_sidebar/images/mob-menu-bg.jpg could save 18.9KiB (24% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gardenitem.jpg> could save 18.5KiB (18% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/bdb/bdb91df703bc9691278a6f9abdd12b2a.jpg> could save 18.4KiB (88% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/3-min.jpg> could save 17.1KiB (53% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-poly.jpg> could save 17.1KiB (30% reduction).
- Compressing https://www.selmaks.by/upload/img/landing/land/pay_bcg.png could save 16.5KiB (30% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/promtepl.jpg> could save 16.5KiB (45% reduction).
- Compressing <https://www.selmaks.by/upload/img/mainpage/te/icon%20svg/6.png> could save 15.5KiB (86% reduction).
- Compressing <https://www.selmaks.by/upload/img/yourtelic2.jpg> could save 14.1KiB (22% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/prozshif.jpg> could save 13KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/colors/hands.png> could save 12.9KiB (24% reduction).
- Compressing <https://www.selmaks.by/upload/img/mainpage/te/bgConsult.jpg> could save 12.6KiB (20% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/ea7/ea7d9b2439c6533f5a6cd8743fd0b35d.jpg> could save 10.5KiB (15% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-sotovy.jpg> could

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- save 7.9KiB (21% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-shower.jpg> could save 6.1KiB (14% reduction).
- Compressing https://www.selmaks.by/upload/resize_cache/iblock/02b/240_700_1/02bfc059ca753d47db33ec18798dea20.jpg could save 5.7KiB (46% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/sadtepl.jpeg> could save 5.6KiB (16% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/d01/d01a962e86d7b263e28faacd67dd8275.jpg> could save 3.2KiB (40% reduction).
- Compressing <https://www.selmaks.by/include/logo1.png> could save 3.2KiB (14% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/images/fade_right.png could save 2.7KiB (96% reduction).
- Compressing https://www.selmaks.by/include/logo_mobile_retina.png could save 1.9KiB (30% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/komplpol.jpg> could save 1.8KiB (17% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/selmaks/images/icon_top.png could save 1.6KiB (36% reduction).
- Compressing <https://www.selmaks.by/upload/mcard.png> could save 1.2KiB (34% reduction).
- Compressing https://www.selmaks.by/images/form_email.png could save 1.2KiB (78% reduction).
- Compressing <https://www.selmaks.by/bitrix/templates/selmaks/images/adaptiv-logo.png> could save 1,002B (17% reduction).
- Compressing <https://www.selmaks.by/bitrix/templates/selmaks/images/mail1.png> could save 944B (64% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/akstepl.jpg> could save 931B (11% reduction).
- Compressing <https://www.selmaks.by/bitrix/templates/selmaks/images/addr.png> could save 922B (71% reduction).
- Compressing https://www.selmaks.by/include/landing/img/phone_w.png could save 907B (69% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/images/fade_left.png could save 853B (88% reduction).

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Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 1.7KiB (58% reduction).

- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/themes/green/colors.css?1541402718895 could save 650B (72% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/altasib/feedback.form/zakaz-zvonka/themes/theme.add_floating_labels.css could save 616B (67% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/icon/001-windows.svg> could save 251B (41% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/horizontal_multilevel_top/script.js?1534855499470 could save 180B (39% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://bitrix.info/bx_stat (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)

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Reduce server response time

In our test, your server responded in 0.25 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 11.6KiB (22% reduction).

- Minifying https://www.selmaks.by/bitrix/templates/selmaks/template_styles.css?1569078832101423 could save 4.2KiB (23% reduction) after compression.
- Minifying <https://www.selmaks.by/mainPageStyle.css> could save 2.6KiB (25% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/style.css?156388399934222> could save 914B (16% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/modal.css> could save 876B (28% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/style-modal.css?15481261676523> could save 704B (39% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/js/main/core/css/core.css?15348554903963> could save 547B (40% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/style.css?155103756313256 could save 337B (15% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/horizontal_multilevel_top/style.css?15348554994591 could save 214B (24% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.theme.css> could save 199B (31% reduction) after compression.

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- Minifying <https://www.selmaks.by/feedback/css/jquery.jgrowl.css> could save 190B (19% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/search.title/header-search/style.css?15496312694825> could save 170B (12% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/basket-line/style.css?15348555014967> could save 150B (11% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.carousel.css> could save 138B (22% reduction) after compression.
- Minifying <https://use.fontawesome.com/ca7f95fd7.css> could save 133B (37% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/slick/slick-theme.css> could save 130B (15% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.css> could save 115B (11% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.css?15432412383867> could save 115B (11% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 6.9KiB (11% reduction).

- Minifying <https://www.selmaks.by/> could save 6.9KiB (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

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[Minify JavaScript](#) for the following resources to reduce their size by 25.2KiB (24% reduction).

- Minifying <https://www.selmaks.by/bitrix/js/main/core/core.js?1534855490125972> could save 6.1KiB (20% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/main/core/core_popup.js?153485549070773 could save 2.8KiB (21% reduction) after compression.
- Minifying <https://www.selmaks.by/feedback/js/jquery.jgrowl.js> could save 2.8KiB (63% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/main/core/core_ajax.js?153485549041004 could save 2.6KiB (24% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.js> could save 2.1KiB (41% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.carousel.js> could save 1.8KiB (21% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/main/core/core_fx.js?153485549016888 could save 1.1KiB (27% reduction) after compression.
- Minifying <https://www.selmaks.by/feedback/js/jquery.arcticmodal.js> could save 1.1KiB (36% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/script.js?155785743439870> could save 1.1KiB (15% reduction) after compression.
- Minifying <https://www.selmaks.by/feedback/js/feedback.js> could save 640B (34% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/modal.js> could save 588B (64% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/altasib/feedback.form/zakaz-zvonka/form_script.js?153485550118291 could save 560B (17% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/jquery.maskedinput.js> could save 516B (20% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/components/bitrix/search.title/script.js?15348554719674> could save 484B (20% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/basket-line/script.js?15348555015335> could save 261B (18% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/header-basket/script.js?15348555015335> could save 261B (18% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_

Mobile

horizontal_top_menu/script.js?15348554996096 could save 220B (13% reduction) after compression.

- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.compare.list/top_compare/script.js?15348554993239 could save 150B (14% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/components/bitrix/catalog.compare.list/templates/.default/script.js?15348554673239> could save 147B (14% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/currency/core_currency.js?15348554872459 could save 113B (13% reduction) after compression.

Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

71.3KiB of the HTML response was required to render the above-the-fold content. This requires 3 network round-trips. [Prioritize the above-the-fold content](#) so that it can be rendered with only the first 2 round-trips' worth of HTML.

- Only about 27% of the final above-the-fold content could be rendered with the HTML delivered within 2 round-trips.
- [Click to see the screenshot with 2 round trips: snapshot:55](#)

 1 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

92 / 100 User Experience

 Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 427 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<button type="button" class="slick-next slick-arrow">Next</button>` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<button type="button" class="slick-next slick-arrow">Next</button>` is close to 1 other tap targets final.
- The tap target `<li id="slick-slide00" class="slick-active">1` and 30 others are close to other tap targets.
- The tap target `<button type="button">1</button>` and 30 others are close to other tap targets.
- The tap target `<li class="">-` is close to 1 other tap targets.
- The tap target `<input type="checkbox" name="checkbox">` is close to 1 other tap targets.



3 Passed Rules

Avoid plugins

Mobile

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

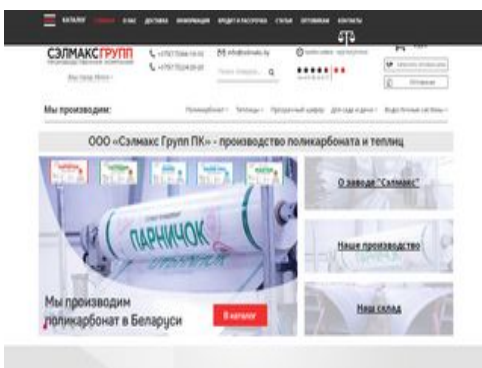
Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



24 / 100 Speed

Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 2.8MiB (50% reduction).

- Compressing

Desktop

- <https://www.selmaks.by/upload/iblock/44b/44b8c0e11be87c775498e7978510e1fb.jpg> could save 230.6KiB (71% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/e7f/e7f123b2d9e34b2348558a58710040bc.jpg> could save 227.3KiB (68% reduction).
 - Compressing <https://www.selmaks.by/upload/iblock/c13/c130f93d9f184ffe2afe55be5e7803c.jpg> could save 199.1KiB (57% reduction).
 - Compressing <https://www.selmaks.by/upload/img/opt.jpg> could save 150.8KiB (48% reduction).
 - Compressing <https://www.selmaks.by/upload/iblock/3ee/3eed425939a21fad92c8e410f159ab40.jpg> could save 122.2KiB (80% reduction).
 - Compressing <https://www.selmaks.by/upload/img/landing/galery/Gallery-gazebo.jpg> could save 119.7KiB (50% reduction).
 - Compressing <https://www.selmaks.by/upload/iblock/959/959eeaa1aa4196d0ec71b60f229769ee.jpg> could save 112.2KiB (73% reduction).
 - Compressing <https://www.selmaks.by/upload/img/mainpage/bigslider/slide3.jpg> could save 84.1KiB (50% reduction).
 - Compressing <https://www.selmaks.by/upload/img/landing/proizveliBg.jpg> could save 79.6KiB (64% reduction).
 - Compressing <https://www.selmaks.by/upload/img/landing/galery/Gallery-greenhouse.jpg> could save 74.8KiB (30% reduction).
 - Compressing and resizing <https://www.selmaks.by/upload/img/katalog/nashproiz.jpg> could save 71.7KiB (91% reduction).
 - Compressing and resizing <https://www.selmaks.by/upload/colors/hands.png> could save 53.1KiB (98% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/12-min.jpg> could save 48.4KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/iblock/122/122117c3588c63e9616db75543aa0629.jpg> could save 45.1KiB (26% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/10-min.jpg> could save 43.2KiB (61% reduction).
 - Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/11-min.jpg> could save 41.4KiB (54% reduction).
 - Compressing <https://www.selmaks.by/upload/img/katalog/bes.jpg> could save 38.2KiB (54% reduction).

Desktop

- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/13-min.jpg> could save 36.1KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/7-min.jpg> could save 34KiB (49% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/9-min.jpg> could save 33.5KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/2-min.jpg> could save 32.6KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/1-min.jpg> could save 32.1KiB (56% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/13-min.jpg> could save 32KiB (57% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/11-min.jpg> could save 31.7KiB (54% reduction).
- Compressing and resizing <https://www.selmaks.by/upload/img/katalog/sadtepl.jpeg> could save 30.8KiB (83% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/1-min.jpg> could save 30.6KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/img/mainpage/slider/call.png> could save 30.5KiB (11% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/6-min.jpg> could save 30.4KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/15-min.jpg> could save 29.7KiB (52% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/7-min.jpg> could save 29.7KiB (57% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/17-min.jpg> could save 29.6KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/6-min.jpg> could save 29.5KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/1e9/1e96aa7117f4c1955406a21f637bb865.jpg> could save 28.9KiB (63% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/12-min.jpg> could save 28.7KiB (55% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/10-min.jpg> could save 28.6KiB (51% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/14-min.jpg> could save

Desktop

28.3KiB (53% reduction).

- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/5-min.jpg> could save 28.2KiB (53% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/profpol.jpg> could save 27.5KiB (51% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/2-min.jpg> could save 26.9KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/9-min.jpg> could save 25.9KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/18-min.jpg> could save 25.6KiB (52% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/3-min.jpg> could save 24.9KiB (56% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/4-min.jpg> could save 23.9KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/img/mainpage/bigslider/slide2.jpg> could save 23.3KiB (30% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/16-min.jpg> could save 23.1KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/poly/4-min.jpg> could save 22.8KiB (54% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/vod.jpg> could save 20.2KiB (46% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-shipher.jpg> could save 19.8KiB (27% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-conpect.jpg> could save 19.7KiB (30% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/dush.jpg> could save 19.3KiB (44% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gardenitem.jpg> could save 18.5KiB (18% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/bdb/bdb91df703bc9691278a6f9abdd12b2a.jpg> could save 18.4KiB (88% reduction).
- Compressing <https://www.selmaks.by/upload/proizvodstvo/teplica/3-min.jpg> could save 17.1KiB (53% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-poly.jpg> could save 17.1KiB (30% reduction).

Desktop

- Compressing https://www.selmaks.by/upload/img/landing/land/pay_bcg.png could save 16.5KiB (30% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/promtepl.jpg> could save 16.5KiB (45% reduction).
- Compressing and resizing <https://www.selmaks.by/upload/img/mainpage/te/icon%20svg/6.png> could save 16KiB (89% reduction).
- Compressing <https://www.selmaks.by/upload/img/yourtelic2.jpg> could save 14.1KiB (22% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/prozshif.jpg> could save 13KiB (50% reduction).
- Compressing <https://www.selmaks.by/upload/img/mainpage/te/bgConsult.jpg> could save 12.6KiB (20% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/ea7/ea7d9b2439c6533f5a6cd8743fd0b35d.jpg> could save 10.5KiB (15% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-sotovy.jpg> could save 7.9KiB (21% reduction).
- Compressing <https://www.selmaks.by/upload/img/landing/galery/gallery-shower.jpg> could save 6.1KiB (14% reduction).
- Compressing https://www.selmaks.by/upload/resize_cache/iblock/02b/240_700_1/02bfc059ca753d47db33ec18798dea20.jpg could save 5.7KiB (46% reduction).
- Compressing and resizing <https://www.selmaks.by/upload/my/67-middle.png> could save 5.5KiB (80% reduction).
- Compressing and resizing <https://www.selmaks.by/upload/my/boltovoe.jpg> could save 5KiB (83% reduction).
- Compressing <https://www.selmaks.by/upload/iblock/d01/d01a962e86d7b263e28faacd67dd8275.jpg> could save 3.2KiB (40% reduction).
- Compressing <https://www.selmaks.by/include/logo1.png> could save 3.2KiB (14% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/images/arr_right.png could save 2.7KiB (92% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/images/arr_left.png could save 2.7KiB (91% reduction).
- Compressing and resizing <https://www.selmaks.by/upload/my/ssdvoennaya.jpg> could save 2.4KiB (74% reduction).
- Compressing https://www.selmaks.by/include/logo_mobile_retina.png could save 1.9KiB (30% reduction).

Desktop

- Compressing <https://www.selmaks.by/upload/img/katalog/komplpol.jpg> could save 1.8KiB (17% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/selmaks/images/icon_top.png could save 1.6KiB (36% reduction).
- Compressing <https://www.selmaks.by/upload/mcard.png> could save 1.2KiB (34% reduction).
- Compressing https://www.selmaks.by/images/form_email.png could save 1.2KiB (78% reduction).
- Compressing and resizing <https://www.selmaks.by/upload/my/profil-20-40.jpg> could save 1KiB (66% reduction).
- Compressing <https://www.selmaks.by/bitrix/templates/selmaks/images/adaptiv-logo.png> could save 1,002B (17% reduction).
- Compressing <https://www.selmaks.by/bitrix/templates/selmaks/images/mail1.png> could save 944B (64% reduction).
- Compressing <https://www.selmaks.by/upload/img/katalog/akstep1.jpg> could save 931B (11% reduction).
- Compressing <https://www.selmaks.by/bitrix/templates/selmaks/images/addr.png> could save 922B (71% reduction).
- Compressing https://www.selmaks.by/include/landing/img/phone_w.png could save 907B (69% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 1.7KiB (58% reduction).

- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/themes/green/colors.css?1541402718895 could save 650B (72% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/altasib/feedback_form/zakaz-zvonka/themes/theme.add_floating_labels.css could save 616B (67% reduction).

Desktop

- Compressing <https://www.selmaks.by/upload/img/landing/icon/001-windows.svg> could save 251B (41% reduction).
- Compressing https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/horizontal_multilevel_top/script.js?1534855499470 could save 180B (39% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- https://bitrix.info/bx_stat (expiration not specified)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)

Reduce server response time

In our test, your server responded in 0.23 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 11.6KiB (22% reduction).

Desktop

- Minifying https://www.selmaks.by/bitrix/templates/selmaks/template_styles.css?1569078832101423 could save 4.2KiB (23% reduction) after compression.
- Minifying <https://www.selmaks.by/mainPageStyle.css> could save 2.6KiB (25% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/style.css?156388399934222> could save 914B (16% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/modal.css> could save 876B (28% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/style-modal.css?15481261676523> could save 704B (39% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/js/main/core/css/core.css?15348554903963> could save 547B (40% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/style.css?155103756313256 could save 337B (15% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/horizontal_multilevel_top/style.css?15348554994591 could save 214B (24% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.theme.css> could save 199B (31% reduction) after compression.
- Minifying <https://www.selmaks.by/feedback/css/jquery.jgrowl.css> could save 190B (19% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/search.title/header-search/style.css?15496312694825> could save 170B (12% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/basket-line/style.css?15348555014967> could save 150B (11% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.carousel.css> could save 138B (22% reduction) after compression.
- Minifying <https://use.fontawesome.com/ca7f95fbd7.css> could save 133B (37% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/slick/slick-theme.css> could save 130B (15% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.css> could save 115B (11% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.css?15432412383867> could save 115B (11% reduction) after compression.

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 6.9KiB (11% reduction).

- Minifying <https://www.selmaks.by/> could save 6.9KiB (11% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 25.2KiB (24% reduction).

- Minifying <https://www.selmaks.by/bitrix/js/main/core/core.js?1534855490125972> could save 6.1KiB (20% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/main/core/core_popup.js?153485549070773 could save 2.8KiB (21% reduction) after compression.
- Minifying <https://www.selmaks.by/feedback/js/jquery.jgrowl.js> could save 2.8KiB (63% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/main/core/core_ajax.js?153485549041004 could save 2.6KiB (24% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/lightbox.js> could save 2.1KiB (41% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/owl-carousel/owl.carousel.js> could save 1.8KiB (21% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/main/core/core_fx.js?153485549016888 could save 1.1KiB (27% reduction) after compression.
- Minifying <https://www.selmaks.by/feedback/js/jquery.arcticmodal.js> could save 1.1KiB (36% reduction) after compression.

Desktop

- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.section/Hit-sale-selmaks/script.js?155785743439870> could save 1.1KiB (15% reduction) after compression.
- Minifying <https://www.selmaks.by/feedback/js/feedback.js> could save 640B (34% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/modal.js> could save 588B (64% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/altasib/feedback.form/zakaz-zvonka/form_script.js?153485550118291 could save 560B (17% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/selmaks/jquery.maskedinput.js> could save 516B (20% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/components/bitrix/search.title/script.js?15348554719674> could save 484B (20% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/basket-line/script.js?15348555015335> could save 261B (18% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/templates/.default/components/bitrix/sale.basket.basket.line/header-basket/script.js?15348555015335> could save 261B (18% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/menu/catalog_horizontal_top_menu/script.js?15348554996096 could save 220B (13% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/templates/.default/components/bitrix/catalog.compare.list/top_compare/script.js?15348554993239 could save 150B (14% reduction) after compression.
- Minifying <https://www.selmaks.by/bitrix/components/bitrix/catalog.compare.list/templates/.default/script.js?15348554673239> could save 147B (14% reduction) after compression.
- Minifying https://www.selmaks.by/bitrix/js/currency/core_currency.js?15348554872459 could save 113B (13% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking script resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following

Desktop

resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://www.selmaks.by/bitrix/templates/selmaks/modal.js>



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).