



# Website review skarbonka.by

Generated on February 12 2020 15:35 PM




The score is 47/100





## SEO Content

|    | Title  | Ручная работа. Купить, заказать. Hand made портал в Беларуси<br>Length : 60<br>Perfect, your title contains between 10 and 70 characters.  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
|--|--|--|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|-----------------------|-----------|--------------|
|   | Description  | Ручная работа. Hand made портал в Беларуси. Минск, Могилев, Гродно, Витебск, Гомель, Брест. Авторские сувениры белорусских ремесленников. Заказывайте!<br>Length : 150<br>Great, your meta description contains between 70 and 160 characters.   |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
|  | Keywords   | Very bad. We haven't found meta keywords on your page.   |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
|  | Og Meta Properties   | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ручная работа. Купить, заказать. Hand made портал в Беларуси</td></tr><tr><td>description</td><td>Ручная работа. Hand made портал в Беларуси. Минск, Могилев, Гродно, Витебск, Гомель, Брест. Авторские сувениры белорусских ремесленников. Заказывайте!</td></tr><tr><td>url</td><td>https://skarbonka.by/</td></tr><tr><td>site_name</td><td>skarbonka.by</td></tr></tbody></table> | Property | Content | locale | ru_RU | type | website | title | Ручная работа. Купить, заказать. Hand made портал в Беларуси | description | Ручная работа. Hand made портал в Беларуси. Минск, Могилев, Гродно, Витебск, Гомель, Брест. Авторские сувениры белорусских ремесленников. Заказывайте! | url | https://skarbonka.by/ | site_name | skarbonka.by |
| Property   | Content  |  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
| locale   | ru_RU  |  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
| type   | website  |  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
| title  | Ручная работа. Купить, заказать. Hand made портал в Беларуси   |  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
| description  | Ручная работа. Hand made портал в Беларуси. Минск, Могилев, Гродно, Витебск, Гомель, Брест. Авторские сувениры белорусских ремесленников. Заказывайте! |  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
| url  | https://skarbonka.by/  |  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |
| site_name  | skarbonka.by   |  |          |         |        |       |      |         |       |  |             |  |     |                       |           |              |





# SEO Content

|  |  | <table><tbody><tr><td>image</td><td>https://skarbonka.by/wp-content/uploads/2017/03/dobavit-izdelie-orange.png</td></tr><tr><td>image:secure_url</td><td>https://skarbonka.by/wp-content/uploads/2017/03/dobavit-izdelie-orange.png</td></tr><tr><td>image:width</td><td>1024</td></tr><tr><td>image:height</td><td>510</td></tr></tbody></table>   | image | https://skarbonka.by/wp-content/uploads/2017/03/dobavit-izdelie-orange.png | image:secure_url | https://skarbonka.by/wp-content/uploads/2017/03/dobavit-izdelie-orange.png | image:width | 1024 | image:height | 510 |    |   |   |   |
|--|--|---|-------|--|------------------|--|-------------|------|--------------|-----|----|---|---|---|
| image  | https://skarbonka.by/wp-content/uploads/2017/03/dobavit-izdelie-orange.png |   |       |  |                  |  |             |      |              |     |    |   |   |   |
| image:secure_url   | https://skarbonka.by/wp-content/uploads/2017/03/dobavit-izdelie-orange.png |   |       |  |                  |  |             |      |              |     |    |   |   |   |
| image:width  | 1024   |   |       |  |                  |  |             |      |              |     |    |   |   |   |
| image:height   | 510  |   |       |  |                  |  |             |      |              |     |    |   |   |   |
|    | Headings   | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>20</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Коллекция изделий белорусских дизайнеров, ремесленников, мастеров.</li><li>• [H2] Hand made портал</li><li>• [H2] Более 3000 изделий ручной работы</li><li>• [H2] Новинки</li><li>• [H2] О проекте</li><li>• [H2] Часто задаваемые вопросы</li><li>• [H3] Рекомендуем!</li><li>• [H3] Кукла ручной работы</li><li>• [H3] Комплект украшений (веточка и серьги)</li><li>• [H3] Сувенирная ёлочка-колокольчик</li><li>• [H3] Подарочная корзинка (f sw.aa)</li><li>• [H3] Подарочная корзинка (f sw.ab)</li><li>• [H3] Поднос</li><li>• [H3] Поднос</li><li>• [H3] Ключница</li><li>• [H3] Ключница</li><li>• [H3] Ключница</li><li>• [H3] Держатель для соски/грызунок</li><li>• [H3] Подвеска Ангелок</li><li>• [H3] Подвеска Ангелок</li><li>• [H3] Публикация изделий платная или бесплатная?</li><li>• [H3] Почему после публикации изделия не появились на сайте?</li><li>• [H3] Не получается зарегистрироваться на сайте и разместить изделие.</li><li>• [H3] Рекламодателям</li><li>• [H3] Последние публикации</li><li>• [H3] Меню</li><li>• [H4] Внимание!</li></ul> | H1    | H2   | H3               | H4   | H5          | H6   | 1            | 5   | 20 | 1 | 0 | 0 |
| H1   | H2   | H3  | H4    | H5   | H6               |  |             |      |              |     |    |   |   |   |
| 1  | 5  | 20  | 1     | 0  | 0                |  |             |      |              |     |    |   |   |   |
|  | Images   | <p>We found 32 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |       |  |                  |  |             |      |              |     |    |   |   |   |
|  | Text/HTML Ratio  | <p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |       |  |                  |  |             |      |              |     |    |   |   |   |
|  | Flash  | Perfect, no Flash content has been detected on this page.   |       |  |                  |  |             |      |              |     |    |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        |  |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|   | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 43 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Коллекция ручной работы в Беларуси</a> | Internal | Passing Juice |
| <a href="#">Зоотовары</a>                          | Internal | Passing Juice |
| <a href="#">Кондитерские изделия</a>               | Internal | Passing Juice |
| <a href="#">Косметика</a>                          | Internal | Passing Juice |
| <a href="#">Одежда, обувь, аксессуары</a>          | Internal | Passing Juice |
| <a href="#">Предметы интерьера</a>                 | Internal | Passing Juice |
| <a href="#">Сувениры и подарки</a>                 | Internal | Passing Juice |
| <a href="#">Тематические мероприятия</a>           | Internal | Passing Juice |
| <a href="#">Товары для детей</a>                   | Internal | Passing Juice |
| <a href="#">Украшения</a>                          | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Блог</a>                                       | Internal | Passing Juice |
| <a href="#">О нас</a>                                      | Internal | Passing Juice |
| <a href="#">Контакты</a>                                   | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Куклы, игрушки</a>                             | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Резинки, заколки</a>                           | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Изделия для релаксации</a>                     | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Белорусские сувениры</a>                       | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Добавить</a>                                   | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Подставки, подсвечники</a>                     | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Вешалки, ключницы</a>                          | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Развивающие игрушки</a>                        | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Подробнее</a>                                  | Internal | Passing Juice |
| <a href="#">Публикация изделий платная или бесплатная?</a> | Internal | Passing Juice |
| <a href="#">Требования к рекламе</a>                       | Internal | Passing Juice |
| <a href="#">Сотрудничество</a>                             | Internal | Passing Juice |
| <a href="#">Правила публикации</a>                         | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Редкие виды искусства: торсион-папье и папье-вабоско</a> | Internal | Passing Juice |
| <a href="#">Стринг-арт &amp;#8212; картины из гвоздей и ниток</a>    | Internal | Passing Juice |
| <a href="#">Мой аккаунт</a>  | Internal | Passing Juice |
| <a href="#">Карта сайта</a>  | Internal | Passing Juice |
| <a href="#">Топ</a>  | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

фиксированная hand подробнее  
гомель вещи ИЗДЕЛИЯ рекомендуем витебск  
made это


## Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| подробнее     | 13      | ✘     | ✘        | ✘           | ✘        |
| фиксированная | 9       | ✘     | ✘        | ✘           | ✘        |
| изделия       | 6       | ✘     | ✘        | ✘           | ✔        |
| вещи          | 5       | ✘     | ✘        | ✘           | ✘        |
| рекомендуем   | 5       | ✘     | ✘        | ✘           | ✔        |












## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : skarbonka.by<br>Length : 12    |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language     | Good. Your declared language is ru.     |

## Usability

|   |             |   |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|


## Document

|   |                 |  |
|---|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|    | W3C Validity    | Errors : 1<br>Warnings : 1   |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text.  |
|    | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |




## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|---|-------------|---|

## Optimization

|  |            |  |
|--|------------|--|
|  |            | <a href="https://skarbonka.by/sitemap_index.xml">https://skarbonka.by/sitemap_index.xml</a>  |
|  | Robots.txt | <a href="http://skarbonka.by/robots.txt">http://skarbonka.by/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics  | Great, your website has an analytics tool.<br> <a href="#">Google Analytics</a> |